

ORDER



Orders
Order / Rev: 28495
Alt Order #:
Product Desc: Mayor
Estimate: 318
Flight Dates: 09/24/12 - 11/04/12
Original Date / Rev: 05/23/12 / 09/07/12
Order Type: CIA - O

KUCW-TV

Primary AE: Office Accounts
Sales Office: SLC
Sales Region: Local

Agency Name: Love Communications
Buying Contact:
Billing Contact:
 546 South 200 West
 Salt Lake City, UT 84101

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ben McAdams For Mayor
Demographic: HH
Product Codes: State Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	\$883.00	\$750.55
10/01/12	10/28/12	15	\$2,649.00	\$2,251.65
10/29/12	11/03/12	5	\$883.00	\$750.55

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$883.00	\$750.55	0.00
October 2012	15	\$2,649.00	\$2,251.65	0.00
November 2012	5	\$883.00	\$750.55	0.00
Totals	25	\$4,415.00	\$3,752.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KUCW	09/24/12	11/02/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF--	:30	2	\$250.00	P-4	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$250.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--		2				\$250.00		0.00			
		Week: 10/08/12	10/14/12	-----		0				\$250.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$250.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$250.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$250.00		0.00			
N 2	KUCW	09/24/12	11/04/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	MTWTF--	:30	2	\$120.00	P-4	0.00	NM	10	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$120.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--		2				\$120.00		0.00			
		Week: 10/08/12	10/14/12	-----		0				\$120.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$120.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$120.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$120.00		0.00			
N 3	KUCW	09/29/12	11/03/12	Sa 1030p-12a Sa 1030p-12a	CM	1030p-12a	-----S-	:15	1	\$143.00	P-4	0.00	NM	5	\$715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$143.00		0.00			
		Week: 10/01/12	10/07/12	-----S-		1				\$143.00		0.00			
		Week: 10/08/12	10/14/12	-----		0				\$143.00		0.00			

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N 3	KUCW	09/29/12	11/03/12	Sa 1030p-12a	CM	1030p-12a	-----S-	:15	1	\$143.00	P-4	0.00	NM	5	\$715.00
				Sa 1030p-12a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S-		1		\$143.00		0.00					
		Week: 10/22/12	10/28/12	-----S-		1		\$143.00		0.00					
		Week: 10/29/12	11/04/12	-----S-		1		\$143.00		0.00					
													Totals	25	\$4,415.00